**3E FRAMEWORK**

**Section: Empower/Communication**

**Activity Name: BMC Presentation & Feedback**

**Learners**

* Level 8 (postgraduate), international students

**Resources**

* Business Model Canvas template (printed version)

**Activity**

* Student selects startup business and creates Business Model Canvas (BMC) for this business
* Student presents his/her canvas to others and answers potential questions from the audience
* Other students provide feedback on strengths and suggest what could be improved
* Student listens to feedback, at the end summarises the most relevant and useful comments and identifies positive influence on the original BMC

**Observed Outcomes**

* Students need to learn more about providing and receiving negative (yet constructive!) feedback
* Expectations need to be tested in real situation
* Learning from mistakes is valuable lesson