## WHAT IS CREATIVE COMMONS AND WHY DO PEOPLE USE ITS LICENCES?

Creative Commons is a non-profit organisation that helps people share their copyright works for reuse by others. Sometimes creators and other copyright holders want the public to be able to reuse their works but are unable to allow reuse easily and legally given the works' "All Rights Reserved" copyright status. Creative Commons licences enable copyright holders to allow reuse of their works by giving everyone a range of permissions in advance.

You can choose the kinds of permissions to grant over your work and let people know with a clear yet robust licence. Individuals, institutions, artists, scientists and public agencies around the world are now declaring "Some Rights Reserved" with Creative Commons licences.

People who use Creative Commons licences are contributing to a global pool of reusable original works. Everyone is able to reuse those works, leading to a culture of sharing and fostering new ideas and opportunities.



## **MORE ABOUT US**

We are New Zealand's kaitiaki of the Creative Commons copyright licences and a project of the Royal Society of New Zealand. Creative Commons Aotearoa New Zealand keeps local licences up-todate, promotes their benefits to our community and supports people who use the Creative Commons infrastructure. We do not give legal advice but can provide helpful information.

Visit our New Zealand project base www.creativecommons.org.nz or the international Creative Commons website www.creativecommons.org

Do you work in the public sector? Take a look at the New Zealand Government Open Access and Licensing framework (NZGOAL) for encouragement and guidance on using Creative Commons www.e.govt.nz/policy/nzgoal Contact us at admin@creativecommons.org.nz or +64 4 4705 780

Except for the images, trade marks, logos and icons, the content of this resource is licensed under a Creative Commons Attribution 3.0 New Zealand licence. It is based in part on a work at https://creativecommons.org/licenses/

> A project of the Royal Society of New Zealand





LEARN ABOUT THE CREATIVE COMMONS LICENCES YOU CAN APPLY TO YOUR COPYRIGHT WORKS TO ENABLE SHARING AND REUSE.

# THE LICENCES

Here are the Creative Commons copyright licences. They are free for anyone to use. You can learn more about them and how to obtain one at www.creativecommons.org.nz



ATTRIBUTION creativecommons.org/licenses/by/3.0/nz

This licence lets others distribute, remix, tweak, and build upon your work, even commercially, as long as they credit you for the original creation.



ATTRIBUTION-SHAREALIKE

creativecommons.org/licenses/by-sa/3.0/nz

This licence lets others remix, tweak, and build upon your work even for commercial purposes, as long as they credit you and license their new creations under the identical terms.



**ATTRIBUTION-NODERIVS** 

creativecommons.org/licenses/by-nd/3.0/nz

This licence allows for redistribution, commercial and non-commercial, as long as it is passed along unchanged and in whole, with credit to you.



ATTRIBUTION-NONCOMMERCIAL creativecommons.org/licenses/by-nc/3.0/nz

This licence lets others remix, tweak, and build upon your work non-commercially with credit to you (their new works must also be non-commercial).



### ATTRIBUTION-NONCOMMERCIAL-SHAREALIKE

creativecommons.org/licenses/by-nc-sa/3.0/nz

This licence lets others remix, tweak, and build upon your work non-commercially, as long as they credit you and license their new creations under the identical terms.



#### ATTRIBUTION-NONCOMMERCIAL-NODERIVS

creativecommons.org/licenses/by-nc-nd/nz

This licence is the most restrictive of our six main licences, only allowing others to download your works and share them with others as long as they credit you, but they can't change them in any way or use them commercially.

## WHERE DO I FIND CREATIVE COMMONS LICENSED CONTENT?

You can filter for Creative Commons licensed content in an advanced Google search. Here are just four examples of popular sites holding or pointing to great collections of CC material.



IMAGES Flickr

www.flickr.com/creativecommons



MUSIC

Jamendo www.jamendo.com/en/ creativecommons



GENERAL

Wikimedia Commons commons.wikimedia.org



NEW ZEALAND Filter for Creative Commons content at search.digitalnz.org